**Executive Summary and Recommendations**

After analyzing the IMDB dataset by RSVP movies following insights and recommendations derived:

1. The highest total number of movies released in the year 2017 and the highest number of movies is produced in the month of March.
2. The highest number of movies produced by the “Drama” genre which is 4285 and average duration of 106.77mins.So,based on the insight RSVP Movies should focus on the “Drama” genre. Comedy and thriller genres belong to the top three genres.
3. The Dream Warrior Pictures and National Theatre Live production house has produced the greatest number of hit movies having average rating more than 8.
4. The top director in the top three genres with the highest number of movies is James Mangold whose average rating > 8. Hence James Mangold can be hired as the director for RSVP's next project.
5. Based on median rating,Mammootty and Mohanlal are the top two actors.
6. Marvel Studios,Twentieth Century Fox, warner Bros are the top three production houses based on the number of votes received by the movies they have produced.
7. Based on their average rating Vijay Sethupathi and Taapsee Pannu are the top actor and actress.
8. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies.
9. Based on the number of Super Hit movies, Parvathy Thiruvothu is the top actress in drama genre.